



msvincognito.nl

Incognito sponsorship

We are the study association for the Department of Data Science and Knowledge Engineering (DKE) at Maastricht University. Our organization was founded on March 28, 1994. We represent over 700 international students from the Bachelor programme [Data Science and Artificial Intelligence](#), and from 2 Master programmes: [Artificial Intelligence](#) and [Data Science for Decision Making](#). Our main goal is to enrich the social, professional and educational lives of each of our members through wholesome activities and public outreach.



CORPORATE EVENT

700€

An exclusive career event for your business? Open lecture? Pitch of your latest project? **We offer you the possibility to meet with our students in person!**

This is an **all-inclusive option** with the entire **advertisement** of the event among the students included! We will also arrange the **venue** within our modern building in Maastricht and the **catering** for the duration of the event. Our experienced events organisers will gladly assist you with preparations and make sure all your wishes are realized!

COVID-PROOF



VIRTUAL EVENT

400€

Webinar? Speeddating event? Online lecture? **When a live event is not an option, let's organise a virtual one together!**

This is an **all-inclusive option** with the entire **advertisement** of the event among the students included! We can also arrange the virtual set-up most suitable for the event. We have rich experience organising virtual events and will gladly assist you throughout the process!

It's possible to organise a virtual event for a specific target group (e.g. Master students) for a discounted price!



EVENT SPONSORSHIP

200+€

Incognito organises a lot of events every year. We average at around **3-4 events per month**. Some larger examples include the Incognito Camp, the Ball, MysteryLAN, Career Day, or summer BBQ. Aside from this we also organise smaller-scale lectures, parties, sports activities, workshops, study sessions and more! **As an event sponsor, we will showcase your marketing materials and you will get a chance to deliver a speech during it!**

Feel free to inquire about the list of events planned for the given semester. The exact amount of sponsorship for each event will be agreed upon individually, based on the total expected budget of an event.

COVID-PROOF



CAREER DAY

500+€

The Incognito Career Day is an event we organise **every year in the Spring**. During this event, we aim to match our students and alumni with companies looking for young tech talents!

The event traditionally starts with a **live session** where participating companies can deliver short pitches. This is followed by a **career fair** during which companies set up booths and can speak directly with students.

The price varies between 500€ and 750€ depending on the package. Please inquire in first half of the year for the exact set-up and the pricelist of the specific edition of the Career Fair.

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SPONSORED EMAIL

300€

We will send an email with content and attachments of your choice to all students in our database! Reach **over 700 students** instantly by sending an email to their university inboxes! This is our best way to reach students with the **highest reach and engagement!**

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FACEBOOK POST

50€

We will publish a post with content and image or video of your choice on our **official Facebook page**. The page is followed by almost **600 users** and all posts reach on average 150-250 accounts! This is the best way to reach our **older students and alumni!**

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STORY POST

100€

We will publish a visual or a short video of your choice in our **Instagram and Facebook story**. The pages are followed by a combined **over 900 users** and all stories reach on average 300 accounts! This is a great way to reach students and alumni with a **high engagement rate!**

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DISCORD POST

50+€

We will publish a post with content and image or video of your choice on our **official Discord server**. The server has nearly **500 members** and students actively use it to stay informed about Incognito activities and to seek study help. The existence of roles and channels allows **targeting the message to a specific group**. For a 100€ extra, the message will be sent with **@everyone tag** which will notify all members via email!

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JOB POSTING

50€

We will post your **job or internship offer** in a special section **on our website**, as well as in a dedicated channel on our **Discord server!** Quickly reach all students currently looking for career opportunities!
Discount applicable for bulk orders!

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INSTAGRAM POST

100€

We will publish a post with content and image or video of your choice on our **official Instagram profile**. The page is followed by over **350 users** and all posts reach on average 300 accounts! This is the best way to **reach our younger students and relay visual materials!**



POSTER

50€

We will place up to 5 posters provided by you in our building in Maastricht. The posters will be displayed on the main information boards, near entrances, in the corridors and in the common room. In case you wish to reach a specific audience, we can adjust the locations of the posters!

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WHATSAPP MESSAGE

200€

We communicate extensively with our members via **WhatsApp groups**. We will publish a message with content and an image or video of your choice in selected groups. We have a group for each study year with nearly all our members in them and a group for announcements with over 200 people. After email, this is the second-best way to **reach most students and generate high engagement!**

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SPONSORSHIP TIERS AND PACKAGES

GOLD PACKAGE

5000€ / YEAR

INCLUDES:

- **1** INTRODUCTORY EMAIL
- **2** FREE CORPORATE EVENTS
- **3** MESSAGES (WHATSAPP + DISCORD)
- **6** POSTERS (6 PACKS OF P TO 5 POSTERS)
- **10** POSTS (FACEBOOK + INSTAGRAM + STORIES)
- **UNLIMITED** JOB POSTINGS
- **FREE** CAREER DAY PARTICIPATION

WORTH: 6800€

SILVER PACKAGE

2500€ / YEAR

INCLUDES:

- **1** INTRODUCTORY EMAIL
- **1** FREE CORPORATE EVENT
- **2** MESSAGES (WHATSAPP + DISCORD)
- **3** POSTERS (3 PACKS OF P TO 5 POSTERS)
- **5** POSTS (FACEBOOK + INSTAGRAM + STORIES)
- **12** JOB POSTINGS
- **DISCOUNTED** CAREER DAY PARTICIPATION

WORTH: 3800€

BRONZE PACKAGE

1500€ / YEAR

INCLUDES:

- **2** MESSAGES (WHATSAPP + DISCORD)
- **3** POSTERS (6 PACKS OF P TO 5 POSTERS)
- **5** POSTS (FACEBOOK + INSTAGRAM + STORIES)
- **12** JOB POSTINGS
- **DISCOUNTED** CORPORATE EVENTS

WORTH: 2700€

